



monty-opoly

-PREMIER EDITION-

April 20, 2022

Dear MBA Members,

We are excited to tell you about a unique Sponsorship Opportunity for your Business--

monty-opoly!

Forget Boardwalk & Park Place, it will be Montgomery Businesses that players will be bargaining for!

Designed to play like the traditional Monopoly Board Game, **Monty-opoly** will highlight Montgomery businesses and community organizations with the same exciting game play, strategies and fun!

Many levels of sponsorships are available. You will have the opportunity to sponsor a Property Space, Board Space, have your business mentioned in the Community Chest or Chance Cards, or sponsor the Dollar bills used in the bank.

The Game Boards will be pre-sold to the community and will make for fun family game nights, great graduation gifts, gifts to new residents when they move to town, and keepsakes. We will offer discounts for bulk quantity game board purchases.

Monies raised through **Monty-opoly** sponsorships and board game sales will be used to continue the efforts of the MBA to represent and advocate for members by keeping members informed of local, county, and state activities that impact our businesses. We will continue to create networking opportunities to help build and promote businesses and relationships. We will continue to enhance our social media programs to promote businesses with marketing opportunities via the MBA website, newsletters, and social media space. Our Welcome Bag Program continues to be a great introduction to new residents and members alike. We are excited to share that the MBA will introduce a Community Grant and Scholarship program in 2022. More details will be available soon.

Sponsorship sales will be sold on a first-come, first served basis, starting with **in-person sales to MBA members only** at the April 21st MBA Event.

On May 13th, we will open up Sponsorship sales to non-MBA businesses.

Board Game Pre-Sales will go live on the MBA Website in late April with special Pre-Sale pricing.

We know **monty-opoly, Premier Edition** will be a must-have for every household in town!

Attached is more information on the Sponsorship Opportunities, pricing, and order forms.

We look forward to seeing you tomorrow night at the MBA Wine & Cheese Social and Networking Event— 5:30pm to 7:30pm— Metro Male Barbering II, Village Shoppes. Our guest speaker will be MBA's new Social Media Manager, Kristen Santizo.

Be Part of It!

James Danner & MBA Board

Questions about Monty-opoly? Email: Monty-opoly@shoplocalmontgomery.com



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Sponsorships

Game Board Property/Square– 28 Available — Range \$500 to \$750 each

- Costs based on Property Type/Location
- Business Name & Logo on Board Space, Property Card, and brief description (15 words) of business on back of card.
- Ability to include a business card sized coupon on MBA Coupon Sheet with each Board Game.

Game Board Corner (Free Parking, Jail, Go to Jail)– 3 Available — \$1000 each

- Business Name & Logo on Board Space brief business description (10 words) on Game Board
- Ability to include a business card sized coupon on MBA Coupon Sheet with each Board Game.

Non-Property Square (Luxury Tax, Income Tax)– 2 Available — \$500 each

- Business Name & Logo on Board Space. (Game play spot.)
- Ability to include a business card sized coupon on MBA Coupon Sheet with each Board Game.

Chance/Community Chest– 20 Available—\$100 each

- Business Name on back of card.
- Ability to create business message (10 words) for game play
- Ability to include a business card sized coupon on MBA Coupon Sheet with each Board Game.

Bank Cash– 7 Denominations Available—30 bills in each denomination — \$500 each

- Business Name & Logo on bills (same denomination)
- Ability to include a business card sized coupon on MBA Coupon Sheet with each Board Game.

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Sponsorships Pricing

Monopoly Square names & Colors for Reference- Co. Name, Logo, brief description on back of Property Card		Sponsorships Available	*MBA Member Cost
Blue	Boardwalk	1	\$ 750.00
Blue	Park Place	1	\$ 750.00
Green	Pennsylvania Avenue	1	\$ 650.00
Green	North Carolina Avenue	1	\$ 650.00
Green	Pacific Avenue	1	\$ 650.00
Yellow	Marvin Gardens	1	\$ 600.00
Yellow	Ventnor Avenue	1	\$ 600.00
Yellow	Atlantic Avenue	1	\$ 600.00
Red	Illinois Avenue	1	\$ 550.00
Red	Indiana Avenue	1	\$ 550.00
Red	Kentucky Avenue	1	\$ 550.00
Orange	New York Avenue	1	\$ 500.00
Orange	Tennessee Aenu	1	\$ 500.00
Orange	St. James Place	1	\$ 500.00
Magenta	Virgina Avenue	1	\$ 500.00
Magenta	States Avenue	1	\$ 500.00
Magenta	St. Charles Place	1	\$ 500.00
Light Blue	Connecticut Avenue	1	\$ 500.00
Light Blue	Vermont Avenue	1	\$ 500.00
Light Blue	Oriental Avenue	1	\$ 500.00
Purple	Baltic Avenue	1	\$ 500.00
Purple	Mediterranean Avenue	1	\$ 500.00
	Railroad Square	4	\$ 500.00
	Utility Square	2	\$ 500.00
Total Property Deeds		28	*Non-MBA Member, Add \$200
Non-Property Squares - Your Business Name/Logo on the Board Space		Sponsorships Available	*MBA Member Cost
GO - MBA/Shop Local Montgomery			
	Free Parking (Corner)	1	\$ 1,000.00
	Jail (Corner)	1	\$ 1,000.00
	Go to Jail (Corner)	1	\$ 1,000.00
	Income Tax	1	\$ 500.00
	Luxury Tax	1	\$ 500.00
	Chance Cards (Business Mentioned on one (1) Card)	10	\$ 100.00
	Community Chest Cards (Business Mentioned on (1) Card)	10	\$ 100.00
		25	*Non-MBA Member, Add \$200
Logo & Company Name on Dollar Bills		Sponsorships Available	*MBA Member Cost
	\$500 Denomination (30 bills)	1	\$ 500.00
	\$100 Denomination (30 bills)	1	\$ 500.00
	\$50 Denomination (30 bills)	1	\$ 500.00
	\$20 Denomination (30 bills)	1	\$ 500.00
	\$10 Denomination (30 bills)	1	\$ 500.00
	\$5 Denomination (30 bills)	1	\$ 500.00
	\$1 Denomination (30 bills)	1	\$ 500.00
		7	*Non-MBA Member, Add \$200



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Sponsor Order Form

Game Board Property/Square

Business Name & Logo on Board Space, Property Card, and the business description on back of the property card

Board Game Sponsorship: _____

Cost: _____

Brief description for back of property card (up to 15 words): _____

Sponsor Name: _____

Sponsor Contact Name: _____

Sponsor Email Address: _____

Sponsor Contact Phone: _____

Sponsor Address: _____

Sponsor Website: _____

Signature: _____ Date: _____

_____ Request Invoice to pay with Credit Card

_____ Pay with Check. Payable to: Montgomery Business Association,

Memo: Monty-opoly

Mail to: MBA, 1378 Route 206 #6-199, Skillman, NJ, 08558

Attn: Monty-opoly

Email your camera-ready, print quality logo to: Monty-opoly@shoplocalmontgomery.com

Questions? Email: Monty-opoly@shoplocalmontgomery.com

Accepted by: _____ date: _____



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Sponsor Order Form

Game Board Corner

Business Name & Logo on Board Space and brief business description on Board

“Free Parking”, “Jail”, or “Go to Jail”

Board Game Sponsorship: _____

Cost: _____

Brief description on Game Board (up to 10 words): _____

Sponsor Name: _____

Sponsor Contact Name: _____

Sponsor Email Address: _____

Sponsor Contact Phone: _____

Sponsor Address: _____

Sponsor Website: _____

Signature: _____ Date: _____

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____ Pay with Check. Payable to: Montgomery Business Association,

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Non-Property Space

Business Name & Logo on Board Space

“Income Tax”, “Luxury Tax”

(These spots will be active part of game play. Ask for details.)

Board Game Sponsorship: _____

Cost: _____

Sponsor Name: _____

Sponsor Contact Name: _____

Sponsor Email Address: _____

Sponsor Contact Phone: _____

Sponsor Address: _____

Sponsor Website: _____

Signature: _____ Date: _____

____ Request Invoice to pay with Credit Card

____ Pay with Check. Payable to: Montgomery Business Association,

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Sponsor Order Form

Chance/Community Chest Card

Your business mentioned on a Chance or Community Chest Card

Sponsorship: _____

Cost: \$100 each

Card Preferred Promo Message(up to 10 words): _____

Sponsor Name: _____

Sponsor Contact Name: _____

Sponsor Email Address: _____

Sponsor Contact Phone: _____

Sponsor Address: _____

Sponsor Website: _____

Signature: _____ Date: _____

___ Request Invoice to pay with Credit Card

___ Pay with Check. Payable to: Montgomery Business Association,

Memo: Monty-opoly

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Sponsor Order Form

Bank Cash—Denomination Sponsor

Name & logo on the 30 bills (same denomination)

[Bill denominations: \$500, \$100, \$50, \$20, \$10, \$5, \$1]

Bank Cash Sponsorship—denomination: _____

Cost: \$500 each denomination

Sponsor Name: _____

Sponsor Contact Name: _____

Sponsor Email Address: _____

Sponsor Contact Phone: _____

Sponsor Address: _____

Sponsor Website: _____

Signature: _____ Date: _____

____ Request Invoice to pay with Credit Card

____ Pay with Check. Payable to: Montgomery Business Association,

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